

Essential Formulas Incorporated
2000-2020
Celebrating 20 Years of Providing Proven Probiotic Science

Essential Formulas Incorporated was founded when Michael Schoor, now Chairman of the Board, discovered Dr. Ohhira's Probiotic formula while traveling through Malaysia in 1997. During a stop in Kuala Lumpur, Michael experienced severe digestive discomfort after eating some regional cuisine. He consulted a local doctor who recommended a probiotic product from Japan, known as OM-X (Ohhira's Mountain Extract).

These capsules provided quick relief and worked more effectively than any remedy Schoor had taken in the past, and with no adverse side effects. He was so impressed that he was compelled to learn more about OM-X and the formulator of the capsules, Dr. Ichiroh Ohhira, one of Japan's leading microbiologists.

At their first meeting, Dr. Ohhira explained why his digestive health formula is so effective. Supported by more than twenty-five years of university-based scientific studies, the capsules contained not only live probiotics but also prebiotics (substances that nourish probiotics), organic acids, and biogenic ingredients that promote a healthy digestive tract. Michael understood the impact this formula would have on people's health and became determined to share Dr. Ohhira's formula with others.

In late 1999, the two men reached an agreement that established Michael as the sole North American distributor of Dr. Ohhira's Probiotic products. In 2000 Essential Formulas Incorporated (EFI) was established to distribute [Dr. Ohhira's Probiotics®](#) to the United States and has since been honored with over 15 industry and consumer awards.

Since then, EFI has expanded Dr. Ohhira's product line to include the immune system support of [Dr. Ohhira's Propolis PLUS®](#), [Dr. Ohhira's Essential Living Oils™](#), a vegan certified fish oil alternative, and a growing line of probiotic [skincare products](#).

Over the years, other lines of supplements have been considered for distribution by EFI, but none ever met the company's strict criteria of proven benefits backed by solid research. EFI vowed it would only add products that had the same high level of superiority that Dr. Ohhira's Formulations possessed.

In early 2015, after much due diligence EFI announced the North American inaugural debut of the scientifically significant supplement [REG'ACTIV™](#). This genuinely revolutionary supplement positively impacts health at the very cellular level and is set to transform the future of pro-active, preventative, and restorative health.

These original formulations contain the probiotic catalyst Lactobacillus fermentum ME-3. In 1995, award-winning microbiologist Marika Mikelsaar, MD, PhD and her team of research

scientists at the University of Tartu, Estonia, isolated this distinctive probiotic strain. ME-3 is considered by scientists as a “complete glutathione system” due to its ability to produce glutathione in the human body via three different mechanisms. Reg'Activ ® was named for the ‘Active Regeneration’ of glutathione that is stimulated by ME-3.

Glutathione is called the “Master Antioxidant” because it’s the most prevalent and significant antioxidant in the human body. Twenty years of research has proven ME-3 to produce and maintain healthy glutathione levels, thus providing powerful antioxidant support and healthy aging at the very cellular level! REG'ACTIV Formulation® includes four exclusive formulas containing ME-3 as well as condition-specific ingredients for synergistic health-promoting benefits.

Celebrating its 20th Anniversary, Essential Formulas is a family-owned and operated business that's passionate about offering scientifically sound formulas with proven protocols that empower consumers to take control of their health naturally and proactively. EFI is a member of numerous natural health associations and actively participates in lobbying efforts on behalf of the natural product industry.

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